SUMMER 2021

Take your menu to the next level with our delicious recipes.





Fresh ideas, easily prepped in advance for a speedy take-out service.



Welcome to a Scrumptions Summer!



We aren't exactly where we thought we'd be at this stage of the year but, hopefully, there are better days ahead once we get through the next couple of months.

As summer comes ever closer, Ballymaloe Foods' Development Chef, Tracie, has come up with some interesting and tasty creations that are perfect for preparing ahead of time and heating on demand. These recipes work equally well for outdoor dining and as take-aways, and feature seasonal Irish vegetables and salads where possible.

Tracie's Top Tips for Summer 2021 are:

- 1. Be more margin aware! Be sure to accurately price each component on your menu and know exactly what each recipe costs to produce. From there you can set a price point that works for your business.
- 2. Pick local producers and shout about them in your menu description, especially during the summer season when there's so much local produce to choose from.

- **3. Prepare what you can in advance** if simpler dishes can be assembled and finished at the counter, then all the better to expedite service. Keep condiments in squeezy bottles at your counter for adding the finishing touch to your dishes.
- **4. Keep one finished portion on display** to help increase sales use social media to your advantage to showcase your delicious menu to your local followers.

We hope you're inspired by our creations – please take the time to share your own creations, featuring our products, on social media too.

Please don't hesitate to contact us if you'd like further information on any of the recipes in this booklet – simply email donnacha@ballymaloefoods.ie with any questions.

Here's to a successful summer season - let's hope it's a busy one for everyone in our industry!

















Stuffed Roasted - Peppers

INGREDIENTS:

- Red peppers
- Lentils
- · Olive oil
- Courgette
- Aubergine
- Garlic
- Celery
- Ballymaloe Pepper Relish
- Ballymaloe Fiery Relish
- Fresh basil leaves
- Sea salt
- · Freshly cracked black pepper



Made using:

Ballymaloe Pepper Relish, 2.75kg, 1.3kg, 35g mini jar and Ballymaloe Fiery Relish, 1.2kg.



FOODSERVICE









For Foodservice Sales and queries, please contact Donnacha Ryan E: donnacha@ballymaloefoods.ie Tel: +353 (0)86 602 6969

Ballymaloe Foods, Little Island, Co. Cork, T45 PR68, Ireland. www.ballymaloefoods.ie







